

Getting Better Together Project

FUNDRAISING PACK

A guide with handy tips to help you raise funds for Getting Better Together



shottshealthyliving.com

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INTRODUCTION

THANK YOU

for choosing to fundraise for

Getting Better Together Ltd.

We're proud to support people of all ages across the Wishaw and Shotts Locality – but we couldn't do it without you.

By fundraising for us, you're helping improve lives, tackle isolation, and support the health and wellbeing of some of the most vulnerable individuals in our community.

Whether you're planning a sponsored event, making a one-off donation, or offering your time and energy – your support makes a real and lasting difference.

This pack is designed to help you get started, but if you'd prefer to speak with us directly, we'd love to hear from you. Just give us a call on 01501 825 800

Together, we're getting better – and going further.

Your Simple Guide to Hosting a Brilliant Fundraising Event

• Step 1: Choose Your Event

Start with something fun that suits you and your crowd – maybe a coffee morning, car wash, quiz night, bingo, bake sale or football match. Think about what your friends, family, or community would enjoy, and use your own skills to make it special.

• Step 2: Find the Right Venue

Where will your event take place? Could it be your home, garden, workplace, local hall, at GBT, or even outdoors? Make sure it's easy to get to, has enough space, is accessible to everyone, and has a plan B if the weather doesn't behave!

• Step 3: Pick a Good Date

Choose a date that gives you time to organise and that works well for your guests. Weekends are often best, but check for other local events or holidays that might clash. A little forward planning can make a big difference!

• Step 4: Plan How You'll Fundraise

Think about the best ways to raise money. Will you charge for tickets, run a raffle, do a sponsored challenge, or sell cakes and snacks? Set yourself a target to aim for – something ambitious but realistic – and get others involved to help boost your total.

• Step 5: Reach Out for Local Support

Don't be shy – ask local businesses if they can donate prizes, offer discounts, or help with catering or supplies. People are often keen to support local causes like Getting Better Together Ltd., especially when they see the positive impact we make in the community.

- **Step 6: Take it Online**

Set up an online fundraising page to make it easy for people to donate. You can share your story, add photos, and let people know why you're supporting Getting Better Together. We recommend using Just Giving.com – a trusted platform for online giving

- **Step 7: Get the Word Out**

The more people who know, the better! Spread the word through posters, emails, word of mouth and social media. Ask local shops, cafés, pubs, gyms, schools, and community venues to display a poster. Use Facebook, Instagram or WhatsApp to invite people and build some excitement!

- **Step 8: Let Us Know and Ask for Help**

We're here to support you. We can help promote your event on our social media and in the community. If you'd like posters, t-shirts, or leaflets – just give us a shout. Call us on **01501 825 800** and we'll be happy to help.

- **Step 9: Enjoy the Big Day**

This is what it's all about – have fun and be proud of what you've put together. You're making a real difference to people in your local area.

- **Step 10: Wrap Up and Share the Love**

When your event is over, gather up what you've raised and send it in by bank transfer, cheque or in person. Just Giving donations will be forwarded automatically. We'd love to hear how it went – share your photos and stories with us so we can celebrate your amazing effort on our social media!

Everything You Do to Raise Money for Getting Better Together Ltd. Counts as Fundraising!

Whether it's a sponsored challenge, a bake sale or a community gathering – every pound raised helps support people across the Wishaw and Shotts Locality. Not sure where to start? Here are some fun and creative ideas to inspire you :

Fun Fundraising At Work

Desk-to-Desk Bake Off

Get colleagues baking (or faking!) their best traybakes, cupcakes or biscuits. Set up a tasting table and let people donate to sample and vote for their favourite.

Photo Caption Contest

Put up a funny photo each day and charge £1 to enter your best caption. Winner gets a prize – or the chance to choose the next photo!

Dress Down Day

Swap shirts and ties for comfy clothes in return for a donation. Even better – add a theme, like 'retro day' or 'fancy dress Friday.'

Desk De-Clutter Day

Set up a mini office swap shop where people bring in unwanted books, mugs, stationery or small gadgets. Donate to take something home!

Matched Giving & Charity of the Year

Ask your workplace if they offer matched giving – they might double what you raise! Even better, nominate Getting Better Together Ltd. as their Charity of the Year.

Community Fundraising Ideas

Donation Yoga or Wellbeing Session

Partner with a local instructor to run a feel-good class and ask for donations to attend – yoga, sound bath, mindfulness, Zumba – anything that moves people!

Bag Packing

Team up with a local supermarket and offer to help customers pack their shopping in exchange for donations – friendly faces go a long way!

Community Car Wash

Grab your sponges and buckets and offer car washes for donations. Recruit family and friends and turn it into a neighbourhood fundraiser!

Seasonal Celebrations

Host events like an Easter egg hunt, Halloween disco, pancake day party, or festive carol night. These are perfect for kids, families, and spreading cheer while raising funds.

Clothes & Toy Swap

Encourage your community to declutter and donate. Host a swap party – people can trade clothes, toys, books, and more, with a small entry fee. It's sustainable and social!









Top Tips to Boost Your Sponsorship & Donations

Getting sponsored is one of the easiest and most impactful ways to raise money. It also gives your friends, family, neighbours and colleagues the chance to support a great cause – and cheer you on! Whether you're going online, offline, or both, here are some ways to make the most of it:

Our Top 5 Tips for Success

Make it Personal

Tell people what you're doing and why it matters. Share your story – your passion and purpose can inspire others to give.

Go Digital AND Local

Use online platforms like Justgiving.com to collect donations. Connect it to your Facebook, Instagram or WhatsApp and post regular updates.

At the same time, don't forget offline: put your sponsor sheet on the staff noticeboard, in local shops or cafés, or ask your community centre to help spread the word.

Take It With You!

Keep a printed sponsor form in your bag, car or at your desk – you never know who might chip in when you tell them what you're doing. Every £1 helps!

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Ask About Gift Aid

If your sponsors are UK taxpayers, encourage them to tick the Gift Aid box. It adds 25% extra to their donation at no cost to them.

Say Thank You

A little gratitude goes a long way! Thank people in person or with a quick message – and keep them updated. Share how your challenge or event is going and let them know they've made a difference.

After Your Event...

Send In Your Donations Promptly. Whether it's online or cash, let us know how much you raised. You can pop into our office or give us a call on **01501 825 800** for more info.

Got some great photos? We'd love to feature them on our social media or website to inspire others!

Take a Break – You've Earned It!

Put your feet up, have a well-deserved cuppa, and give yourself a pat on the back. You've helped make life better for people in Wishaw and Shotts. Thank you!

How to Set Up Your Online Fundraising Page

Creating your own online fundraising page is super simple – and one of the quickest ways to start raising money. In just a few minutes, you can have a personalised page ready to share with friends, family, and colleagues.

Once it's live, you can email the link, post it on Facebook or Instagram, or even pop it in a WhatsApp group. Donations can start rolling in straight away!

We Recommend: JustGiving.com

We suggest using JustGiving because it's a trusted, secure platform that's easy to use and well-known by donors. It gives people confidence to support your cause and makes giving simple – whether they're donating from their phone or computer.

Plus, you can:

Add your own photos and story to show why you're fundraising.

Track your fundraising total in real-time

Automatically collect Gift Aid from UK taxpayers, boosting donations by 25%

Share your progress and thank supporters easily

It's a brilliant way to build momentum and keep everyone in the loop. Let us know once your page is live – we'd love to help share it too!

How to Set Up Your JustGiving Fundraising Page for Getting Better Together

1. Create a JustGiving Account

- Go to https://www.justgiving.com
- Click on Sign Up in the top right corner if you don't have an account yet.
- Enter your details (name, email, password) to create your account. If you already have an account, just log in.

2. Start Your Fundraising Page

- Once logged in, click on Start Fundraising.
- Choose "Fundraise for a charity" when prompted.

3. Search for Getting Better Together

- In the search bar, type “Getting Better Together” and press Enter.
- www.justgiving.com/gettingbettertogetherltd
- Our charity should appear in the search results. Click on our name to select us as your chosen charity.



4. Personalise Your Fundraising Page

- Set your goal: Choose how much money you hope to raise.
- Pick your event: You can create a page for an event, challenge, or simply as a way to raise donations.
- Add a personal story: Share why you are fundraising and what Getting Better Together means to you. This will help connect your supporters to the cause!

5. Add Images & Updates

- You can upload a photo to make your page more engaging.
- Write a brief description of the event or challenge you're taking on and keep your supporters updated.

6. Share Your Page

- Once your page is set up, click Create Page.
- Share your page with friends, family, and colleagues via email, Facebook, Twitter, or WhatsApp.
- Encourage them to donate and help spread the word.

7. Track Your Progress

- You can easily track how much you've raised and who has donated directly from your page.



Make sure to thank your supporters and keep them updated on your progress!

Legal Bits & Keeping Everyone Safe

While your fundraising event should be fun and rewarding, it's also important to make sure everything is safe, legal, and above board. Don't worry — we're here to help you get it right. Here's what you need to know:

Your Responsibilities

As the organiser, you are legally responsible for making sure any money raised is passed on to Getting Better Together Ltd in full. If you're planning to cover any costs from the money raised, you must make this clear to anyone donating or taking part.
Also, please remember: fundraising should reflect positively on Getting Better Together. If anything you're doing could damage our reputation, we may have to ask you to stop your activity.

Insurance & Licences

If your event is open to the public, you may need public liability insurance — this covers you if someone is accidentally injured or property is damaged.

Check with your venue, as they might already have you covered. If you're joining a bigger organised event (like a fun run), insurance is often already in place.

Using a contractor or outside supplier? Make sure they give you a copy of:

- Their risk assessment
- Their public liability insurance

Some activities require licences, such as:

- Serving alcohol
- Hosting live music
- Holding a public raffle, collection, or lottery

Check with your local council in advance to find out what you'll need.

Food & Drink

If you're providing food, follow the Food Standards Agency's simple rules around safe preparation, cooking and serving. You'll find helpful info at food.gov.uk.

Local authorities sometimes run free food hygiene courses — ask us if you'd like help finding one!

If you're using a caterer, make sure they provide:

- A valid food hygiene certificate
- Public liability insurance

Health & Safety

It's really important to make sure your event is safe for everyone involved. Here are a few key things to think about:

First Aid Cover

You should have the right level of first aid support at your event — just in case! What you need will depend on:

- The type and location of your event
- How many people are attending
- How close the nearest medical help is
- How long your event runs and what time of day it's happening

For advice, contact organisations like St John Ambulance or the British Red Cross – they can guide you on what cover is suitable.

Do a Risk Assessment

Don't worry, it doesn't have to be complicated. A risk assessment simply helps you spot anything that could go wrong and put plans in place to prevent it.

Here's what to think about:

- A hazard is anything that could cause harm (e.g., a wet floor, cables, hot drinks)
- A risk is how likely it is that someone could get hurt and how serious it would be (low, medium, or high)

If you need help putting this together, we're happy to support you!

Top Tip: If you're joining a larger organised event, they'll usually already have first aid and risk assessments in place — but it's still worth checking.

Under 18?
If you're under 18, your parent or guardian must be aware of and agree to your fundraising plans. Show them this pack and get their thumbs up before you get started!

Dealing with the Money

Congratulations on successfully completing your event or challenge! We hope you had a great time and raised lots of money. Now, it's time to send in the funds you've raised for Getting Better Together.

Please send in your donations within **SIX WEEKS** of your event.

If you're unable to do this, just let us know, and we'll make arrangements.

How to Pay the Money:

- If you used JustGiving, the funds will be transferred directly to us.
- For cash, you can drop it off at our office.
- Alternatively, you can make payments via cheque or bank transfer.

Just get in touch with us for more details on how to make your payment. We appreciate your efforts in supporting our work!

GBT

Getting Better Together Project

I'M FUNDRAISING !

EVENT :

DATE & TIME :

WHERE :

CONTACT ME FOR MORE DETAILS

Name: _____

Email: _____

Phone: _____

SPONSOSHIP FORM

EVENT DETAILS:

NAME	ADDRESS	POSTCODE	AMOUNT PLEDGED	AMOUNT GIVEN	GIFT AID

OUR DATA PROTECTION & PRIVACY POLICY

So we can provide the best service possible, Getting Better Together will collect and use relevant information about you and your situation. We will only keep information that is relevant to the type of involvement you have with the organisation. By signing this form, you consent to Getting Better Together holding and processing your personal data according to our Privacy Policy, which can be found on our website. You can withdraw your consent at any time by contacting contact@shottshealthyliving.com

SPONSOSHIP FORM

NAME	ADDRESS	POSTCODE	AMOUNT PLEDGED	AMOUNT GIVEN	GIFT AID

PLEASE RETURN FORMS & COLLECTED DONATIONS TO:

Getting Better Together Ltd, Shotts Healthy Living Centre, Kirk Road, Shotts ML7 5ET

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Shotts Healthy Living Centre
Kirk Road
Shotts
ML7 5ET

01501 825 800

contact@shottshealthyliving.com

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